



YOUR LOCAL DEALER

20790 Bradner Rd
Luckey, OH 43443

STRONGER ORGANIC & NON-GMO SEED. FRIENDLIER PAYMENT OPTIONS.

The following early pay discounts are available for Blue River organic and Viking non-GMO seed.

- 12% if paid by Sept. 15, 2026
- 9% if paid by Oct. 15, 2026
- 6% if paid by Nov. 15, 2026
- 3% if paid by Jan. 15, 2027

Not available with John Deere Financing.

Available on corn, soybean, and alfalfa seed only.

JOHN DEERE FINANCING SPECIAL TERMS.

INTEREST RATE	THROUGH	PAYMENT DUE
0%	JAN. 10, 2027	JAN. 2028
PRIME -3%	JAN. 25, 2027	JAN. 2028
PRIME	FEB. 25, 2027	JAN. 2028
PRIME +6.65%	JULY 25, 2027	JAN. 2028

Available for corn, soybean, and alfalfa seed only, with \$2,500 minimum purchase. Other conditions apply. Ask dealer for details.
"Regular" (non-special terms) JDF available on any product, with no minimum purchase. JDF: 800.356.9033. Apply online: visit alseed.com/jdf



PAY EARLY AND SAVE UP TO 12%.

Hirzel Farms and Albert Lea Seed have partnered to offer you major savings on Blue River organic and Viking non-GMO corn, soybeans, and alfalfa. Take a look inside for information on products specifically selected for acres like yours. Ready to put these or other farm-proven Blue River or Viking seed to work on your farm? Let Hirzel Farms help you maximize your return while minimizing your investment.



CONTACT HIRZEL FARMS.

419.491.4436 | bburgess@hirzel.com
hirzelfarms.com



PRODUCTS WE'VE SPECIFICALLY SELECTED FOR ACRES LIKE YOURS.

CORN

BLUE RIVER 46-02P 102-DAY CRM VIKING RU46-02P

A BEST-SELLING HYBRID

- Consistent performance
- Widely adapted from central NE to NY
- Strong emergence and excellent disease tolerance
- Semi-flex ear with very good test weight
- Very good stalks and roots
- Medium-tall healthy plant with good fall intactness

PURE
99% GMO-FREE

BLUE RIVER 84-04P 104-DAY CRM

EXCELLENT YIELDS + QUALITY

- Girthy, semi-flex ear; high test weight grain
- Good plant health; high tolerance to Goss's Wilt and Tar Spot
- Medium-tall hybrid with strong stalk and roots
- Ideal for the central Corn Belt and east on medium-heavy soils

PURE
99% GMO-FREE

BLUE RIVER 48-08P 108-DAY CRM

EMERGENCE + PERFORMANCE

- Outstanding yields, both grain and silage
- Excellent emergence and response to high populations
- Excellent tolerance to Goss's Wilt, NCLB, and GLS
- Strong roots and stalks
- Good ear flex and defense for tougher environments

PURE
99% GMO-FREE

BLUE RIVER 73-97P 97-DAY CRM

MORE BUSHELS FOR THE BIN

- One of the top-yielding hybrids we have trialed since 2023
- Strong agronomics with a full flex ear and fast drydown
- Outstanding disease tolerance and overall plant health
- Excellent stalk integrity with a wide harvest window
- Fast out of the ground; strong early vigor and canopy cover

PURE
99% GMO-FREE

SOYBEANS

BLUE RIVER/VIKING 2418N 2.4 RM

YIELD + SOUND AGRONOMICS

140,000 SEEDS PER UNIT

- Very high yielding with excellent performance from MN to OH
- Widely adapted across the Midwest
- Good standing, medium-bushy plant
- Rps1k gene for excellent Phytophthora protection

PURE
99% GMO-FREE

BLUE RIVER/VIKING 27B4 2.7 RM

TRIAL WINNER

140,000 SEEDS PER UNIT

- 72.3 bushels per acre, ISU Central District summary in 2025
- Well-adapted to move south out of zone
- Medium-tall plant with good standability
- Strong disease resistance to SWM, BSR, IDC, and Phytophthora

PURE
99% GMO-FREE

BLUE RIVER/VIKING 30B6 3.0 RM

CONSISTENT HIGH YIELDS

140,000 SEEDS PER UNIT

- 68 bu/acre average in 2024 ALSH Trials in IA, IL, and NE
- Fast out of the ground; strong standing all season long
- Good stress tolerance to heat and drought
- Strong disease package, with tolerance to SWM, PRR, IDC, and SDS

PURE
99% GMO-FREE

LOOKING FOR SOMETHING ELSE?

The products featured here are only a selection of what we carry. Contact us for information about other Blue River or Viking corn, soybeans, and alfalfa varieties. We also carry a wide selection of Albert Lea Seed small grains, forages, and cover crops.

ALFALFA

BLUE RIVER/VIKING 374HD FD 4.0

HIGHEST COMBINATION OF YIELD & QUALITY

- Yielded 141% of check in Cornell's 2022 forage trial, and 123% of check for 3-yr total
- Next generation of 372HD, winner of the 2022 Forage Super Bowl!
- Aphanomyces race 1 & 2 resistance and branch root trait = strong persistence and productivity on wetter soils
- Apex™ Green HydroLoc coating (OMRI)

BLUE RIVER/VIKING 394AP FD 4.3

MAX YIELD. EVERY INCH. EVERY FIELD.

- 1st place dry matter tons/acre in 2023 Michigan State University Trial
- 141% of check in Cornell's 2022 forage trial, and 125% of check for 3-year total
- Best disease resistance available, including Aphanomyces Races 1, 2, and 2+
- Extremely high forage yield and quality
- FD 4.3; suitable for 4- to 5-cut systems
- High expression of branch root trait and sunken crown trait
- Exhibits some tolerance of saline soils
- Apex™ Green HydroLoc coating (OMRI)

VIKING 442LH FD 3.9

BUILT-IN LEAFHOPPER RESISTANCE

- Direct replacement for Viking 342LH; higher yielding with greater persistence
- Yielded 1.6 tons/acre more than WL358LH In Wisconsin trials (2024-2025 2-yr avg)
- Higher expression of glandular hairs than many other leafhopper resistant varieties
- Excellent forage quality and a great fit for 3- to 4-cut harvest system
- Highly resistant to Aphanomyces Race 1, and resistant to Race 2 and 2+
- Apex™ Green HydroLoc coating (OMRI)

VIKING 530YP FD 5.3

YIELD AND PERFORMANCE

- Exceptionally high forage yield and quality
- Selected for resistance to multiple races of Aphanomyces root rot and a broad spectrum of other disease resistance
- High expression of branch root and sunken crown trait for excellent traffic tolerance
- Strong winter survival and persistence
- Apex™ Green HydroLoc coating (OMRI)



MAXIMUM RETURN. MINIMUM INVESTMENT. MONEY IN YOUR POCKET.

Contact Hirzel Farms today: 419.491.4436 | bburgess@hirzel.com | hirzelfarms.com